

COMMUNICATION SKILLS: ■

Advanced Business Writing Skills
Advanced Individual Presentation Techniques
Open to Forum +
Advanced Team Business Presentation Techniques
Open to Forum +
Communication as a Strategic Business Tool
Humor as a Strategic Business Tool
Influencing through the Power of Storytelling

CUSTOMER INNOVATION: ■

A Value-Based Approach to Customer Satisfaction - **NEW**
Brand Concepts
Brand Strategies
Building a Successful Sales Organization- **NEW**
Digital - Next Generation Marketing
Principles for Delivering Customer Loyalty
Retail Strategy: Find the Best Customer
for Your Business- **NEW**
Sales Skills for Business Leaders

INTERPERSONAL RELATIONS: ■

Building Relationship in Consulting and Outsourcing
How to Build Winning Sales and Marketing Team
Influence Strategies
Managing Conflict
Managing Difficult People
Relationship Management: The 15 People Skills
that Make Leaders Successful and How You Measure
up - **Open to Forum +**
The Effects of Incivility in the Work Place

MANAGERIAL LEADERSHIP: ■

Accountability Principles for Dynamic Results
Advanced Excel for the Power User
All You Need to Know about Franchising...But Never
Thought to Ask – **NEW**
Choices, Dilemmas and Other Hazards of Decision-
Making
Conducting Business in the Age of Globalization
Deals 101
Deals 301
Entrepreneurial Leadership
Integrity-Driven Leadership
Intermediate Excel
Introduction to Excel

BUSINESS LEADERSHIP CENTER

LEADER DEVELOPMENT BY THEME - SPRING 2010

MANAGERIAL LEADERSHIP: ■

Power Negotiating in Merger and Acquisition
Transactions
Project Management I – **NEW**
Project Management II – **NEW**
Underdog Advertising

PERSONAL DEVELOPMENT: ■

Accelerated Learning: Learn Faster, Learn Better
Aligning to My Own Success: Merging Values, Guiding
Principles and Practice - **NEW**
BLC Book Synopsis with Randy Mayeux – February 2010
BLC Book Synopsis with Randy Mayeux – March 2010
Build a Strong Network Now for When You Will Need It
Creating Wealth without Worry- **NEW**
Creativity Techniques
Individual Executive Coaching **Open to CDBL Members +**
Personal Effectiveness: Four Steps to Success in Life and
Business

PRODUCTIVE LEADERSHIP: ■

Insights into Ethical Leadership – **NEW**
Five Roles of the CEO
Leading a Successful Continuous Improvement
Initiative - **NEW**
Motivating and Retaining Top Talent – **NEW**

TEAM DYNAMICS: ■

Building Effective Teams
Motivating to Build Strong and Effective Teams – **NEW**

SPECIAL PROGRAMS:

Texas Scottish Rite Hospital for Children
Consulting Program
The Leadership Challenge Program - **Open to Forum +**

BUSINESS LEADERSHIP ROUNDTABLES:

Open to Forum +
Leader Roundtable with Jim Young
Leader Roundtable with Kelly Rigas
Leader Roundtable with Stan Richards
Leader Roundtable with Stan Levenson